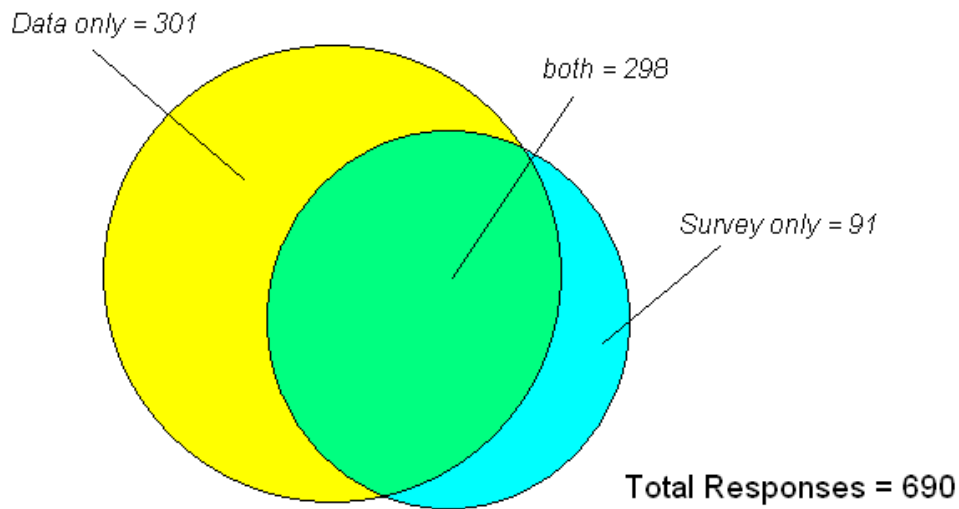


## CYCA Owner Survey 2008

(generously supported by CCC)



### HIGHLIGHTS OF 389 SURVEY RESPONSES ...

#### Yearbooks:

261 out of 278 (94%) in favour of yearbooks as “useful”

Additional comments:

- Having pdf version on website is a good idea
- Provide cross-reference information for boats by “Boat Name”
- Include more information on Classic Yachts
- Include more cruising-related information
- CYCA Yearbook overlaps with club yearbooks

#### Website:

175 out of 285 (61%) use the website regularly (see attachment for 2008 usage stats)

Additional comments:

- It doesn't comply with web design standards
- Search engines don't find it easily
- Add tidal information
- Add “date of handicap” and “date last adjusted”

#### Handicaps:

Largest volume of comments, including 5 specific complaints, all followed up

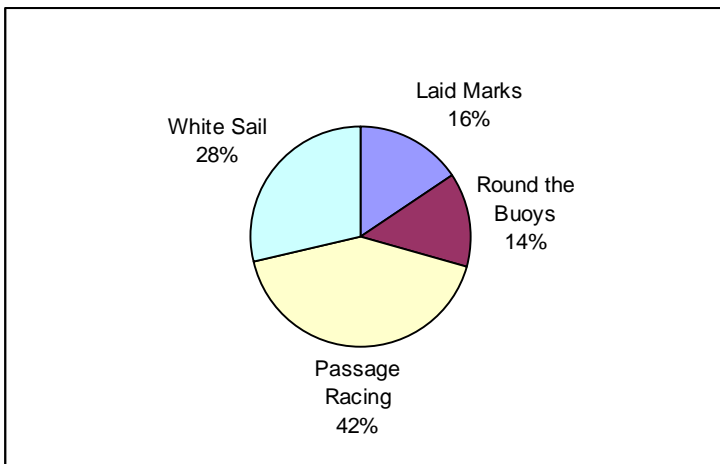
Main topics:

- Age Allowance required

- Dacron v High Tech sails needs to be taken account of
- Lack of consistency compared with IRC and PY
- 3-digit rounding is “wrong”
- Fixed blade prop allowance is inadequate
- Handicaps are set in stone and aren’t adjusted often enough or quickly enough
- Handicaps are adjusted as soon as you start winning
- Need rolling handicaps like the Forth
- “IRC is better”
- Rogue handicaps wreck racing for everyone
- Should have “living on board” handicaps for traditionally-raced boats
- Need to look further at fully-battened main and below-deck furling drum situations
- Have reverted to one-design as handicaps unsatisfactory
- Boats changing configuration without telling CYCA – need “annual declaration”
- Make handicaps void if not used in a season
- Handicapping of “cruising” boats will never allow them to compete
- Handicapping of new designs –v- old designs will never be successful
- Take more account of shallow draft and keel design
- Special allowance needed for Saildrive
- Need a formula, like IRC
- Clubs need to provide CYCA with more feedback on handicaps
- Need an “encouragement allowance” for new owners

Offset by many comments that it all works remarkably well ...

**Club-related changes that might increase turnouts:**



But only 52% of those making these suggestions had contacted their clubs to advise them of their preferences.

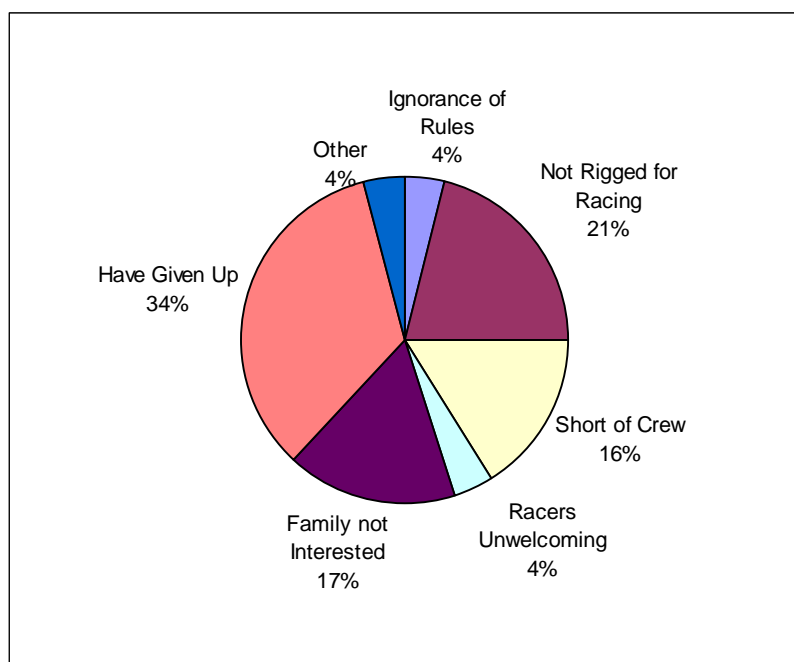
(total 186 “votes”)

**Other comments on turnouts and race management affecting turnout:**

- Too many racing yachts appearing as “pot hunters” in Restricted Sail classes
- Families are smaller and so more short-handed racing is needed
- White Sail classes are typically offered with too large a class split
- Handicap fleets have too wide a spread
- Insurance, sails, ORC regulations, entry fees – all becoming too expensive
- Regattas should offer greater variety of courses – windward/leeward boring
- Scope for more Winter Series
- Scope for revival of “West Patch” weekend series
- Need more one-design racing – but currently too many classes and too “parochial”

- Need to stimulate interest in club racing first; only possible via active committees
- Clubs need to co-operate more and compete less; minimise event clashes
- Bigger events are more attractive
- Need more social activities after racing
- Racing now seems secondary to providing social activities
- Provide advisers to help encourage and coach newcomers
- Clubs keep doing “the same old thing” – CYCA needs to encourage change
- Need more Upper Firth events, including “East Patch”
- Clubs should combine efforts to offer “Introduction to Racing” courses
- Big boats and marinas are killing racing for small boats – club response needed
- Try to re-establish Team Racing between clubs
- Need more single-handed and overnight racing
- Saturday racing should start later and go on into the evening
- All too bland, stereotyped, and boring – and “\*\*\* IRC”!
- Bring back Town Regattas
- Sportsboats need 5 races per day (eg at Scottish Series)
- Poor Race Officers are soul-destroying and kill racing

### Owner-related Comments on Racing:



Many of the “given up” comments are from owners who now declare their main interest as cruising.

Crew shortage is the other frequently-recurring item, implying that there may be a strong demand for a Crew Register. This has, however, a number of practical difficulties ...

(total 311 “votes”)

### Other comments

- “I got bored and took up running; also the same old thing, again and again, but not bored again – yet!”
- Finding the time is difficult (numerous comments)
- “Club X is negative and cliquy”
- Need more support for visiting yachts – eg from N. Ireland
- I live too far away to be able to race regularly
- There are just as many people racing – just on bigger boats with more crew
- “Racing hurts too much”

And finally: a lot of comments expressing appreciation of the Association’s efforts.

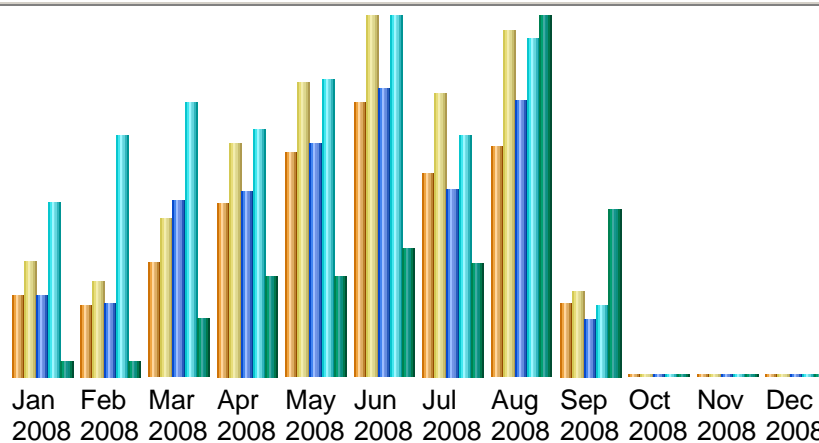
## CYCA Website Usage Stats for 2008

### Summary

<b>Reported period</b>	Year 2008				
<b>First visit</b>	01 Feb 2008 - 01:05				
<b>Last visit</b>	09 Sep 2008 - 03:00				
	<b>Unique visitors</b>	<b>Number of visits</b>	<b>Pages</b>	<b>Hits</b>	<b>Bandwidth</b>
Traffic viewed *	<= 4266 Exact value not available in 'Year' view	<b>5841</b> (1.36 visits/visitor)	<b>23919</b> (4.09 Pages/Visit)	<b>35692</b> (6.11 Hits/Visit)	<b>2.11 GB</b> (379.26 KB/Visit)
Traffic not viewed *			<b>18620</b>	<b>18878</b>	<b>2.92 GB</b>

\* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

### Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2008	239	341	1239	3861	29.84 MB
Feb 2008	210	281	1124	3718	29.44 MB
Mar 2008	338	468	2710	4212	115.80 MB
Apr 2008	512	694	2846	3798	203.69 MB
May 2008	662	871	3590	4581	204.42 MB
Jun 2008	808	1068	4434	5544	259.79 MB
Jul 2008	603	842	2874	3719	232.09 MB
Aug 2008	680	1022	4225	5175	742.14 MB
Sep 2008	214	254	877	1084	346.16 MB
Oct 2008	0	0	0	0	0
Nov 2008	0	0	0	0	0
Dec 2008	0	0	0	0	0
<b>Total</b>	<b>4266</b>	<b>5841</b>	<b>23919</b>	<b>35692</b>	<b>2.11 GB</b>